

Sponsorship Opportunities

We offer a variety of opportunities to promote businesses and brand identity. These range from sponsoring the festival itself to the merchandise for the event.

Merchandise

Every few years, we produce a range of eye-catching merchandise featuring the bespoke artwork for this year's festival. These can range from our popular T-shirts, with the sponsors logo on the sleeve, baseball caps and a well sought after tote bag. We invite businesses to sponsor the whole range or individual parts of it. By becoming a sponsor, you will not only gain visibility but also receive an advertisement in our programme, ensuring your brand stands out!

Programme

FOTG is seeking a business interested in maximising their publicity through sponsoring the programme. For £300 you would receive:

- Programme Sponsorship
- Full page editorial
- Prime Page Advert

Contacts

Advertising- June@folkonthegreen.org.uk
Sponsorship- Julie@folkonthegreen.org.uk



Event

FOTG are committed to keeping this event a free and family friendly day for the local community, and to achieve this, we actively look for sponsorships and one-time donations to help us manage our increasing costs. FOTG would welcome an opportunity to collaborate with local sponsors, and explore ways to recognise your valuable support.



Folk on the Green

Our Advertising & Sponsorship Opportunities



 www.folkonthegreen.org.uk
 info@folkonthegreen.org

About FOTG

Folk on the Green (FOTG) is a premier annual music event, consistently attracting an audience of 5,000 to Stony Stratford. Held on the second full weekend in June on Horsefair Green, FOTG has a proud history spanning more than 50 years. The event is self financing, and expertly organised for the community, embodying the spirit of local celebration and togetherness.



Advertising Opportunities

The aim of FOTG is to provide a variety of cost-effective methods for businesses to promote their brands to the local community, whether through advertisements, or banners. For all of our advertising opportunities all artwork must be provided and in some cases printed as well.

Programme

Each year, FOTG produce a beautifully designed programme featuring the running order and biographies of the bands, list of stalls, along with advertisements for local businesses. This programme not only makes a fantastic keepsake for attendees, capturing the essence of their family day out, but also offers engaging reading material throughout the day. If you are interested in advertising in our programme, please see the advertisement rates below.

Back Page: £130

Prime Page Advert: £100

Inside Front Cover - Page 3 - Inside Back Cover

Full Page: £75

Half Page: £45

Quarter Page: £30

To see previous programmes, please don't hesitate to ask. Please note you must provide your own artwork.

Toilet Advertisement

You can advertise on the portaloo doors and create a humorous toilet advert, seen by all the users of our toilet facility. With 5000 visitors, it is a great way to promote! For example, in previous years, we have featured slogans such as:

- "Get your G-String here!" (Music Shop)
- "Come out smelling of roses!" (Flower Shop)

Only £25 for 2 adverts

Prime Site Location Advertisements

FOTG offer numerous opportunities for advertising in high profile locations across the festival. These prominent locations include the sound towers, the stage and entrance points, ensuring maximum exposure as guests arrive. Businesses are asked to supply their own banner, allowing them to be as creative with their brand image as they want to be. The artwork must be approved by FOTG before the banner is produced to ensure it adheres to size and content guidelines.

Please see below for some of the locations you could book:

Calverton Road Closure £350

London Road Closure £350

Cycle King Entrance: £350

Sound tower banner £400

Stage banner £450

